

# July

There's a lot more to July than Independence Day. Find new ways to delight your staff and customers with these lesser-known holidays.

SAT 7/6

**National Hop-A-Park Day:** Celebrate nearby parks by offering picnic baskets or brown bag lunches for park goers.

SUN 7/7

**National Dive Bar Day:** Think you might qualify? Lean in and highlight the charm.

TUES 7/16

**National Personal Chef Day:** If you're thinking of launching catering services, this is the perfect occasion.

SUN 7/21

**National Ice Cream Day:** Team up with a local creamery for a fun promotion. Try something like a cut and a cone for salons.

SUN 7/28

**National Parents Day:** Celebrate the parents in your area by offering a date night special.

SUN	MON	TUES	WED	THURS	FRI	SAT
	1	2	3 	4 <i>Independence Day</i>	5	6 <i>National Hop-A-Park Day</i>
7 <i>National Dive Bar Day</i>	8	9	10	11 <i>All American Pet Photo Day</i>	12 	13
14	15	16 <i>National Personal Chef Day</i>	17 <i>National Hot Dog Day</i>	18 	19	20
21 <i>National Ice Cream Day</i>	22	23	24 	25 <i>National Wine and Cheese Day</i>	26	27
28 <i>National Parents Day</i>	29	30 	31 <i>National Mutt Day</i>			

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